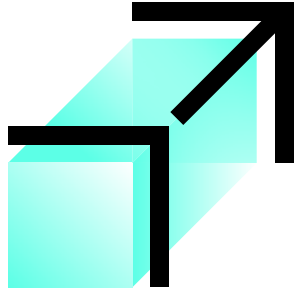


intention

AIA IA CON 2024
SEPT 23-24



exhibitor information



intention

AIA IA CON 2024

The AIA Iowa Convention is scheduled to be held September 23-24 at the Iowa Events Center, Des Moines, Iowa. The AIA Iowa Convention Committee Co-Chairs in conjunction with the Exhibitions Committee invite you to join us for an opportunity to meet and network with the many members within the AIA Iowa Community. This is a highly anticipated event where over 1,000 attendees come together and unite as one voice. The 2024 Theme: **Intention**

As an exhibitor at the 2024 AIA Iowa Annual Convention, you will have the opportunity to learn from and educate the participants about your individual products and services within a convention area laid out to provide a relaxed setting for the exhibitors and registrants to mix, renew professional relationships and build future contacts. The 2024 Convention highlights will include opportunities for networking at the Monday luncheon, the Monday evening cocktail party and a Tuesday schedule designed to allow you to make the most of this special setting for professional connections.

We look forward to your participation and are grateful for your involvement. Your support is vital to the success of this event each year. Please join us at the 2024 AIA Iowa Annual Convention!

Darci Merrill, AIA

[AIA Iowa Convention Committee Co-Chair](#)

Heidi Willis, AIA

[AIA Iowa Convention Committee Co-Chair](#)

Ian Van-Kooten-Laughead, AIA

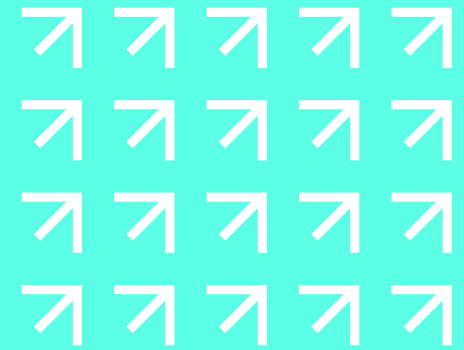
[AIA Iowa Convention Exhibitions Committee](#)

Jeff Wagner, AIA

[AIA Iowa Convention Exhibitions Committee](#)

**Miranda Klingenberg,
Allied Member**

[AIA Iowa Convention Exhibitions Committee](#)



Advantages you and your business will receive when exhibiting and sponsoring at the convention include:

- An opportunity to discuss your products or services with architects from across the state
- Listing in all convention materials
- Recognition in the AIA Iowa Addenda e-newsletter
- Recognition on the AIA Iowa Convention website, aiaiowaevents.org
- The benefit of the exclusive use of the 2024 convention registrant list for follow-ups to prospective customers, made available in print format only to exhibiting companies.



who attends?

Over 1,000 people will attend this annual event. Attendees from Iowa, across the Midwest, and beyond include:

Architects | Engineers | Interior Designers
Landscape Architects | Facility Managers | Planners
General Contractors | ISU Students & Faculty
And more!

who exhibits?

This is the largest gathering in Iowa and the Midwest of this type. A wide variety of businesses and organizations exhibit this is your chance to showcase your products and services. You won't want to miss! See a full list of last year's exhibitors further on in this document. Over 150 exhibit booths boast the latest products and services in the areas of:

Acoustics | Art | Athletic equipment | Audio-visual
Brick | Building envelope | Carpet | Coatings | Consulting
Doors | Elevators | Energy design | Engineering | Escalators
Finishes | Flooring | General contracting | Glass Glazing
Green roofing | Hand dryers | Hardware | Insulation
Land Surveying | Landscape architecture | Lighting
Management | Masonry | Mass Timber | Millwork | Paint
Playground equipment | Plumbing | Precast Concrete
Roofing | Shading | Showers | Signage | Software | Steel
Stone | Technology | Tile | Toilets | Vinyl | Wall panels
Water protection | Windows

exhibitor info

 reserve
now

	Standard Booth EARLY BIRD: JUNE 12	Standard Booth PAID BY JUNE 28	Premium Booth PAID BY JUNE 28
AIA Iowa Allied Members	\$950	\$1050	\$1225
Non Members	\$1050	\$1150	\$1475

Booth Reservations

To reserve your booth space(s) today click on **reserve now button** on the upper right hand corner of this page.

To help make the booth selection simple, we use MapDynamics. This software system helps you reserve your desired booth location in real-time. To reserve a booth space, **a non-refundable deposit of \$250 per booth is required.** You can choose to pay in full but if not, the remaining portion of your booth fee will be sent out as an invoice via email due by **June 28.** Booths will not be allowed to open unless full payment has been made. If you do not pay in full by **June 28** your booth may be resold.

Every effort is made to accommodate exhibitor preferences as availability of exhibit space permits. AIA Iowa reserves the right to modify the floor plan and reassign booth space in the best interest of the convention.

Booth Staff

Tickets for two exhibitor staff to attend the convention and tickets for two lunches come with each booth purchased. A limited number of additional tickets will be available for purchase online during the booth registration, process the tickets will be first come, first served due to capacity limits.

Early Bird Discount

Save by reserving your booth(s) before **June 12**, after this date the regular booth rate applies. AIA Iowa Allied Members also receive a discount, if you are not an Allied Member and would like to become one to receive the discount as well as many other benefits visit AIAIowa.org/Membership before you reserve your booth(s).

Questions?

info@aiaiowa.org or 515-244-7502

exhibitor info



Booth Types

Regular Booths are located in the Exhibit Hall and measure 8' deep x 10' wide numbered 17-41, 44-57, 60-72, 75-98, 101-113, 116-129, and 132-156. Each booth has an 8' high black back drapery and 3' high black side draperies.

Premium Booths are located in the high traffic areas and get the most exposure. They can be found in both the Mezzanine where you will find the registration desk and multiple special exhibits, and in the Exhibit Hall near the main entrance and by lounge areas.

Premium Booths on the Mezzanine are 10' x 10' spaces numbered 1-16. These are the first booths seen by attendees when walking to and from the registration desk and special exhibits. As a bonus, a special drink station will be set-up during the Cocktail Party in the middle of this area. Booths against walls will have an 8' high black back drapery and 3' high black side draperies. Booths (3-8) will have only 3' high black side draperies with open front and back entrances.

Premium Booths in the Exhibit Hall are 8' x 10' spaces numbered 42, 43, 58, 59, 73, 74, 99, 100, 114, 115, 130, and 131. They are either the first thing attendees see when they walk in the hall or are next to a designated lounge area. Each booth has an 8' high black back drapery and 3' high black side draperies.

Booth cost includes a standard identification sign provided by Freeman that will read the company

name provided to AIA Iowa when you reserve your booth space(s). The entire Exhibit Hall and Mezzanine is carpeted.

Cancellation & Refunds

Requests for cancellation, either full or partial, must be made in writing and sent either by registered or certified mail. No refunds will be made to requests postmarked on or after **June 28**. No refund may be made for space that is unused during all or part of the exhibition. Should space remain unoccupied at the opening of the exhibit, AIA Iowa may rent or use it without obligation of a refund. No refunds of booth deposits will be given if AIA Iowa deems it necessary to adapt the event format for the safety of attendees. By signing up as an exhibitor you agree to adhere to AIA Iowa's rules and regulations for this year's event.

Liability

It is expressly understood and agreed by the signing of the contract that the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the injury or damage to an exhibitor's display, equipment and other property brought onto the premises of the Iowa Events Center, and shall hold harmless AIA Iowa, and the Iowa Events Center, as well as their agents, servants and employees from any and all such losses, damages and claims.

Exhibitor Packets

Exhibitors' information packets may be picked up at the registration desk Sunday, **September 22** during booth set-up. Many items are in this packet including: Exhibitor nametags and lunch tickets, any additional tickets purchased, a list of convention registrants and a map of the exhibit hall. Exhibitors are required to submit in advance the names of staff members who will be working in the booths. Exhibitors are asked to wear their name badges during all Convention functions.

Furnishings

Booth furnishings and equipment are the responsibility of the exhibitor. Exhibitors may bring in their own tables, chairs, etc. if they are in compliance with Iowa Events Center regulations.

Six-foot black skirted tables and standard chairs will be available to rent at a discounted group rate with AIA Iowa when reserving your booth(s). Furnishings at the group rate can be ordered through AIA Iowa until **August 19**.

Other special requests and needs for furniture are available for rent from Freeman directly. You will receive an exhibitor service kit from them in early August. For more information visit MyFreemanOnline.com. For questions, please contact Freeman Exhibitor Services at 515-265-5601.

exhibitor info



Electricity & Wi-Fi

Electrical services are managed by the Iowa Events Center but will be sold in advance through AIA Iowa when reserving your booth(s). Connections cover only the connecting of electrical services to the booth in the most convenient manner and do not include connecting equipment or special wiring. All electrical connections must be made by the Iowa Events Center electrician, building wall and post outlets are not part of booth space and are not to be used by the exhibitors per Iowa Events Center. Electricity ordered on-site may be subject to a surcharge. Complimentary Wi-Fi will be available in the exhibit hall.

Set-Up & Tear-down

Booths must be set up from 12:00 Noon-8:00 p.m., Sunday, **September 22**, at the Iowa Events Center, Des Moines, Iowa. All exhibits must be set up by 7:00 a.m., Monday, **September 23**. Exhibits may be taken down beginning at 11:30 a.m., Tuesday, **September 24**. The loading dock doors located at the northeast corner of the building will open at 11:30 a.m. Exhibits must not be dismantled before tear-down, 11:30 a.m., Tuesday, September 24. All displays must be removed from the Exhibit Hall by no later than 4:00 p.m. Tuesday, September 24.

Meals & Refreshments

Lunch on Monday, **September 23**, from 11:45 a.m.-1:15 p.m. will be a sit-down event for both exhibitors and convention registrants. Two complimentary tickets are included per booth and may be requested in the AIA Iowa Map Dynamics software during the registration process, you must indicate that you would like the two complimentary tickets to receive them. A limited number of extra exhibitor passes, and lunch tickets can be purchased through the booth reservation process, first come-first served. Breakfasts and refreshments will be served in the Exhibit Hall per the schedule provided. Cocktail party refreshments will be provided in the Mezzanine and Exhibit Hall.

Cocktail Party

The Cocktail Party will be held Monday, **September 23**, from 5:00-6:30 p.m. in the Mezzanine and Exhibit Hall areas. Convention registrants and exhibitors will join for beverages, snacks, and door prizes while convention registrants visit your booth(s). You can use your pre-purchased drink tickets during this event & exhibitor provided door prizes (that's you!) will be given out during this time.

Music

Because of aggressive enforcement laws related to copyrighted music, we must ask our exhibitors either: 1) not to play live or recorded music that is subject to licensing by BMI, ASCAP or any other organization authorized to license copyrighted music; or 2) to obtain for themselves, at their sole expense, the proper license from the copyright holder. If an exhibitor plays music that is subject to licensing and AIA Iowa is obligated to pay any copyright holder, all costs of the copyright license, and the incidental costs in conjunction with the license, shall be paid by the exhibitor as an additional booth charge.

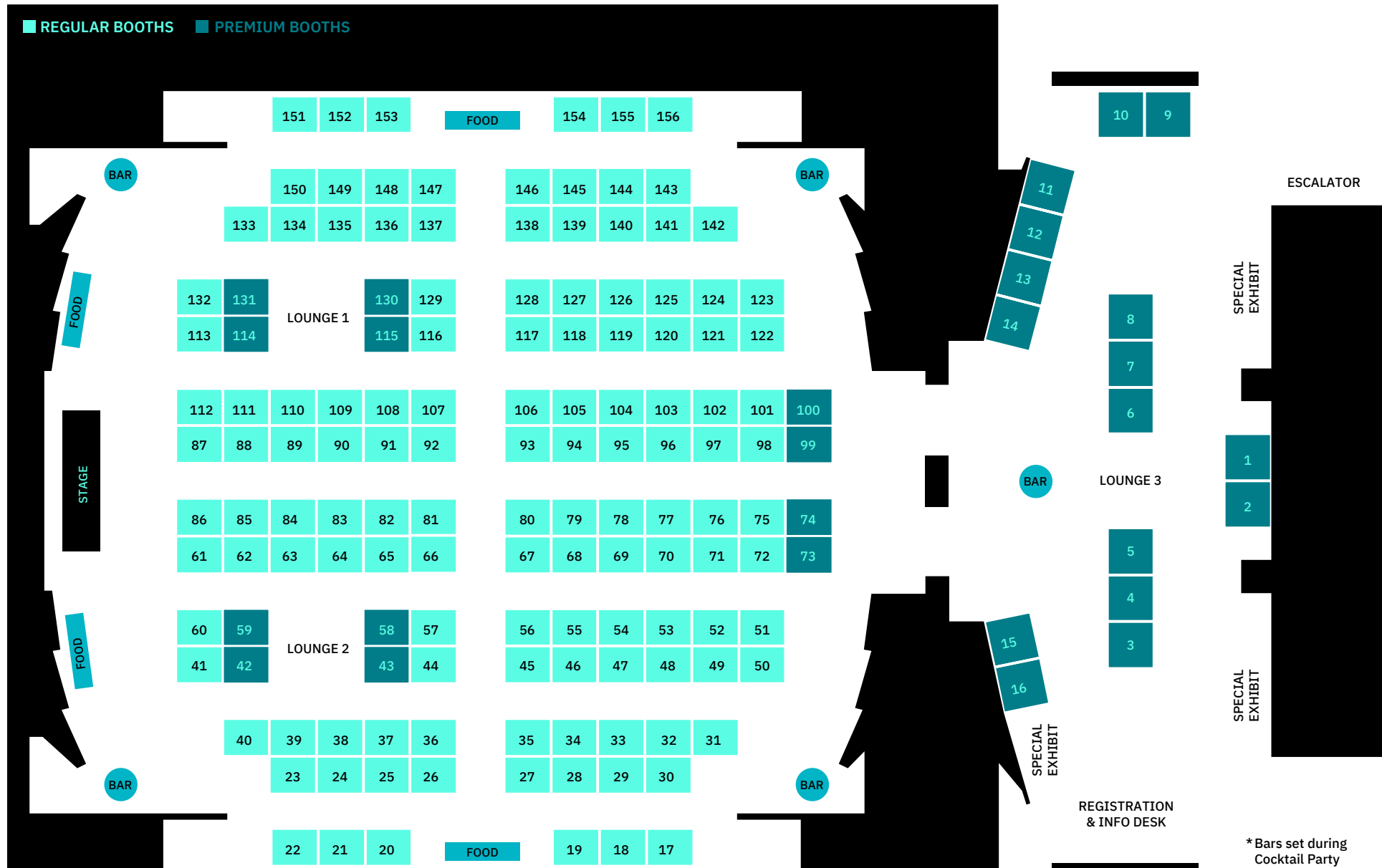
Best Booth Award

WIN a FREE booth in 2025! To encourage quality and excellence in exhibit displays, AIA Iowa will host a contest to win a free Regular booth for the 2025 AIA Iowa Convention, **September 25-26**, 2025. The exhibitor judged to have the most interesting, attractive and effective use of booth space and the clearest product communication will be deemed the winner. The winner of the competition will be announced Tuesday, **September 24** during the door prize drawing.

floor plan



REGULAR BOOTHS PREMIUM BOOTHS



* Bars set during Cocktail Party

tentative schedule



AIA Iowa reserves the right to modify this schedule. **Bolded times are noted for exhibitor attendance.**
*Asterisked times are noted for when the exhibit hall will be open to convention registrants. Take advantage of the time when attendees are in keynote and workshop sessions to network with fellow exhibitors.

Sun, Sept 22

12-8 p *Exhibit Hall Set-up

Mon, Sept 23

- 7:00 a Registration Opens
- *Exhibit Hall Open / Breakfast Inside**
- 8:00 Welcome
- 8:15 Keynote Speaker
- 9:30 *Exhibit Hall Open / Refreshments Inside**
- 10:45 Workshop Session 1
- 11:45 Lunch for Attendees, Exhibitors, Speakers & Sponsors**
- 1:15 p Workshop Session 2
- 2:15 *Exhibit Hall Open / Refreshments Inside**
- 3:45 Keynote Speaker
- 5:00 *Cocktail Party on Mezzanine & Exhibit Hall**
- 6:15 *Door Prize Drawing in Exhibit Hall**
- 7:00 Awards Celebration —Offsite Location

Tue, Sept 24

- 7:45 a Registration Opens**
- Feed Your Future: Emerging Professionals Breakfast
- *Exhibit Hall Open / Breakfast Inside**
- 8:15 Masonry Institute Architectural Design Awards
- 8:30 Keynote Speaker
- 9:45 *Exhibit Hall Open / Refreshments Inside**
- 10:45 *Door Prize Drawing in Exhibit Hall**
- 11:15 Workshop Session 3
- 11:30 Exhibitor Booth Teardown**
- 12:15 Lunch for Attendees and Speakers
- 1:00 p AIA Iowa Business Meeting and Legislative Forum
- 2:00 Break
- 2:15 Workshop Session 4
- 3:15 Break/Refreshments
- 3:30 Keynote Speaker

past exhibitors



Allied Members in **Bold**

818 - a tiny design empire

ABCreative

Accurate Commercial

ACGI

Advanced Architectural Products, Inc.

All Makes

Allegion

Alvine Engineering / IP Design Group

Architectural Products Inc.

Architectural Wall Systems / Seedorff Masonry

ARMSTRONG Ceilings and Walls

Arrow Lift

Atlas Roofing Corporation

Axis Communications

Basepoint Building Automations

Bell Structural Solutions (A Division of Alamco Wood Products, LLC.)

Bluestone Engineering

Braun Intertec

Brickworks Supply Center

C&O SALES

Carroll Seating Company

Cavergence LLC

Central Sales Inc

CKF

Coldspring

Commercial New Construction Program

Conlon Construction

Convergence

Cordeck

Coreslab Structures (Omaha) Inc.

CSLA Iowa

Daltile + Professional Contract Resources

DCI Group

Design Engineers P.C.

Diamond Vogel

Dur-A-Flex

Dyson

Edwards Cast Stone Co.

Enterprise Precast Concrete

EPIC Metals

EPS Buildings

Excel Dryer

Fastener's Plus

Fischer Stone

ForeverLawn Des Moines

G. Davis & Associates & Omnis USA

GAF Materials

GCP

General Partitions Mfg / SL March LLC

Graham Construction Company

Greiner Construction

H Window Company, LLC

Hadrian Inc.

Hansen Company

Hillesheim Architectural Products, Inc.

HydAway Hydraulic Walls

IMEG Corp

Interface | nora

Interior Product Collective / Infinium Walls

InVision Glass Design

Iowa Ready Mixed Concrete Association

Iowa State University

J+J Flooring / Ceramic Tileworks

JE Dunn Construction

Johns Manville

Katelo Tile and Stone

KCL Engineering

Keller & Associates

King's Material Inc

Knutson Construction

KONE Elevators and Escalators

KPFF Consulting Engineers

Latitude Signage + Design

Linetec

LP Building Solutions

Luha - Facade Solutions

LUNA & ASSOCIATES

M3Sixty

Mannington Commercial

Marino Ware

Marvin Windows and Doors

Masonry Institute of Iowa

McClure

McGough Construction

Mechdyne Corporation

Mercer Zimmerman

Metal Design Systems, Inc.

Mid-States Concrete Industries

Midwest Tile, Marble & Granite, Inc.

Millennium Forms

Milliken Flooring

Miron Construction Co., Inc.

MODUS

Molin Concrete Products

MPC Enterprises, Inc.

MULE-HIDE PRODUCTS

National Council of Architectural Registration Boards

National Solutions

Nawkaw Inc.

Neumann Brothers

Nichiha USA

North Star Surfaces

Oldcastle - Echelon Masonry

Olsson

Pella Windows and Doors

Pigott & MillerKnoll

RCS Millwork LC

Roof Top Sedums LLC (DBA) LiveRoof Midwest

Roofing Representatives

Ryan Companies US, Inc.

Schu Marketing Associates

Schuler Shook

Schumacher Elevator Company

Service Reps., Inc.

SGH Concepts

Shaw Contract

Shuck-Britson, Inc. / Snyder & Associates, Inc.

Sika Corporation

Skold Companies

Sky Factory

SNB Building Solutions

Stahl Construction

Story Construction

SystemWorks LLC

T.Fin Building Solutions

Tarkett Flooring

TCC Materials / Amcon Concrete Products / Borgert Products / Tenon

Terracon

The Waldinger Corporation

The Weitz Company

The Western Group

Tremco CPG

Virginia Tile

VT Industries

Walsh Door & Security

Wells

Wenger Corporation

White Cap

Woodruff Construction

Workspace

enhance your exposure



 reserve
now

sponsorship

Enhance your company's exposure at the 2024 AIA Iowa Convention as a Sponsor. From the Wi-Fi Connection to Breakfasts, Special Exhibits, and Keynote Speakers we have a sponsorship level to fit into everyone's budget. All sponsors are listed separately in the convention program, are recognized with signage at the convention, are listed in the Addenda, the official newsletter of AIA Iowa, and are listed on the AIA Iowa website AIAIowa.org.

 sponsor





questions?

 info@aiaiowa.org
 515-244-7502

allied membership







Get a discount on your exhibit booth(s) by becoming an AIA Iowa Allied Member! Membership is a great way to promote your products and services year-round. This membership is offered to individuals employed outside of the architectural practice, but who are involved in a position allied to the field of architecture. Allied Membership is designed to build and strengthen communication among all members of the design/construction team.

benefits

-  An early sign-up opportunity for an exhibit booth at the AIA Iowa Annual Convention.
-  A listing in the AIAIowa.org Online Directory.
-  Opportunities to provide continuing education at the convention and at Dine and Discover lunch and learns.
-  A subscription to AIA Iowa's newsletter, the Addenda, with advertisement of your membership.

 join

you'll receive...

-  Opportunity to participate in AIA Iowa committees, working with architects on events and issues that impact the state.
-  Quarterly firm lunch presentations from AIA Iowa architecture firms about their work and offices.
-  All AIA Iowa announcements, invitations and a subscription to Iowa Architect magazine. As a bonus, you'll receive member discounts on AIA Iowa mailing labels, and AIA Iowa seminars and social events.
-  Access to the AIA Iowa membership through a variety of networking opportunities.
-  Foster improved communication and cooperation among all members of the design/construction team.
-  Become involved more significantly with AIA Iowa on a long-term basis, while enhancing your awareness of the industry and your use of AIA resources.
-  Enable joint education opportunities and cooperative public programs on subjects of mutual interest.